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Sales Engineer

About us: With cutting-edge imaging techniques (X-ray, NIR), in-house designed AI applications and our startup mindset we provide clients worldwide with state-of-the-art seed sorting and sowing systems. As the world population continues to grow and climates shift; seed breeding companies need our systems to deliver stable and high-yielding vegetable seeds. Together with our clients we innovate rapidly with a small, dedicated team of engineers.

Your role: We are seeking a technically proficient Sales Engineer with a deep understanding of the seed breeding industry. Your role will be to introduce and market our state-of-the-art seed sorting and sowing systems to seed breeding companies across Europe, the US, and Asia. You will leveraging your technical expertise and sales acumen to build trust and drive sales of our current and future portfolio.

Location: Either Enschede or near Utrecht (candidate's choice)

Key Responsibilities:

- Utilize your technical background to effectively present and sell SeQso's products to potential clients in Europe, the US and Asia
- Develop and maintain relationships with key customers and stakeholders
- Identify customer needs and tailor solutions to meet their requirements
- Provide technical support and guidance throughout the sales process

What We Expect:

- A background in the seed breeding industry
- Proven experience in the field of sales
- Strong communication and presentation skills
- Ability to travel abroad (max. 10% of working time)
- A can-do attitude needed to thrive in a small innovative company
- MSc or BSc degree in engineering, agriculture or a related field

What We Offer:

- Competitive, dynamic salary, based on your skills and experience
- 31 holidays per year
- A solid pension plan
- Extensive personal development options
- Bicycle plan

Interested? Send your CV and application to twan@seqso.nl before November 27th.